twr At A Glance

Worldwide Overview

Trans World Radio (TWR) is the most far-reaching Christian radio network in the world. Programs in over 225 languages and dialects are aired from more than 2,000 outlets around the world, including 14 international broadcasting locations, as well as local medium wave (AM), shortwave, long wave and FM radio stations, direct-to-listener satellite broadcasts, cable audio systems and the Internet. Every day, TWR's broadcasts reach millions in over 160 countries.

Mission History

TWR was founded by Dr. Paul E. Freed in 1952 as a nonprofit organization to proclaim the gospel. The first broadcast was aired more than 54 years ago from a 2,500-watt transmitter in Tangier, Morocco, in February 1954. Today, TWR has offices, studios, broadcasting facilities or partner organizations in more than 70 countries. The ministry's U.S. base of operations is located in Cary, North Carolina.

Mission Statement

The purpose of Trans World Radio is to assist the church to fulfill the command of Jesus Christ to make disciples of all peoples, and to do so by using and making available mass media to:

- proclaim the gospel of salvation to as many people as possible.
- instruct believers in biblical doctrine and daily Christ-like living.
- model our message through our corporate and cooperative relationships.

Vision Statement

To reach the world for Christ by mass media so that lasting fruit is produced.

Global Strategic Plan

TWR shares Christ's transforming love through mass media by ministering to youth and children, women, those with HIV/AIDS and health issues, oral communicators, and developing churches and leaders.

Worldwide Staff & Partnerships

TWR's worldwide team consists of more than 2,000 men and women. Partnerships exist in over 40 countries with more than 200 organizations, including Thru the Bible, In Touch, Leading the Way, Words of HOPE and The Word Today. Because it is essential that all broadcasts be understood by listeners in their own language, TWR's international staff not only translates, adapts, produces and broadcasts the programs, but also helps coordinate in-country listener follow up.

On-the-Ground Ministries

- Through the work of TWR and its partners, more than 1,000 churches have been planted.
- More than 81,500 Radio Church Kits have been distributed throughout China.

TWR's Impact

"At least a dozen major international Christian radio networks operate in hundreds of countries and broadcast in at least 360 languages. … Trans World Radio, a nondenominational Protestant network, is among the largest. ... Radio is helping drive the growth of religion worldwide as religious broadcasters expand the popularity, reach and influence of their churches. In the world's most distant corners, they are reaching millions of people largely cut off from the world by money, distance and language."

The Washington Post; "In the World's Rural Outposts, A Shortwave Channel to God," 10/07/07

Listener Response

Each month, TWR receives thousands of listener responses. Millions also visit TWR's Web sites, and thousands attend listener rallies in Africa, Asia and South America.

"It was through your broadcast that I came to know Christ. I have a shop where I have distributed many program guides and encourage customers to listen." (India)

"My wife and I became Christians one month ago. The village we live in is so poor, ministers seldom come here. We can only rely on your broadcast for spiritual food." (China)

TWR Programming

Broadcasters, national producers, mission organizations, local churches and individuals around the world team together to produce programming for airing over TWR's broadcasting locations. Programs are prayerfully and financially supported by cooperating broadcasters, mission organizations, churches, foundations and individuals.

Cross Global Link Member

EVANGELICAL PRESS ASSOCIATION

NRB

ECFA MEMBER

A higher standard. A higher purpose.

International Transmitting Sites

1. Monte Carlo (AM, SW)
2. Bonaire (AM)
3. Middle East (AM)
4. Swaziland (AM, SW, FM)
5. Guam (SW)
6. Sri Lanka (AM)
7. Uruguay (AM)
8. Albania (AM)
9. Russia (SW)
10. Johannesburg (SW)
11. Central Asia (AM)
12. Grigoriopol (AM)
13. Brazil (SW)
14. Benin (AM)

Local AM, FM and Other Outlets

2,000 worldwide

- Dots represent local outlets airing TWR programming

Internet

Webcasts in 29 languages

Languages & Dialects

Adyghe
Afar
Afrikaans
Albanian
Amharic
Arabic
Arabic Algerian
Arabic Egyptian
Arabic Iraqi
Arabic Jordanian
Arabic Juba
Arabic Lebanese-Syrian
Arabic Moroccan
Arabic Sudanese
Arabic Tunisian
Armenian (Eastern)
Assamese
Assyrian
Avar
Awadhi
Baatonum
Balinese
Bambara
Baniwa
Banjara
Baoule
Batak Toba
Belorusian
Bemba
Bengali
Bengali (Muslimi)
Bhili
Bhojpuri
Bondo
Boro
Bosnian
Braj Bhasha
Bulgarian
Bundeli
Burmese
Cantonese
Cebuano
Chattisgarhi
Chechen
Chewa
Chodri
Chokwe
Croatian
Czech
Dargwa
Dari
Deccan
Dendi
Dhodia
Dholuo
Ditammari
Dogri
Dzongkha
English
English (Indian)
Ewe
Farsi
Finnish
Fiote
Fongbe
French African
French Quebecois
Fulfulde
Gamit
Garhwali
German
Gondi Northern
Greek
Guarani
Gujarati
Hadiyya African
Haitian Creole French
Hakka
Haryanvi
Hausa
Hebrew
Hindi
Ho
Hungarian
Ife
Igbo
Ilocano
Indonesian
Italian
Japanese
Kabuverdianu
Kabyle Berber
Kambaata African
Kannada
Kanuri
Karakalpak
Karen S'gaw
Kashmiri
Kazakh
Khmer
KiKongo
Kikuyu
Kimbundu
Kirghiz
KiRundi
Kok Borok
Konkani
Korean
Koya
Kuanyama Oxiuambo
Kui
Kukna
Kumauni
Kumyk
Kunama
Kurdish Sorani
Kurdish Kurmanji
Kurux
Kutchi
Lak
Lengua
Lezgi
Lingala
Lithuanian
Lomwe
Luchazi
Luganda
Lukpa
Lunyaneka
Luvale
Maasai
Macedonian
Macushi
Madurese
Magahi
Maithili
Makhuwa
Malagasy
Malayalam
Mandarin
Manipuri
Marathi
Marwari
Mawchi
Mewari
Mongolian-Halh
Moore
Mundari
Navajo
Ndau
Ndebele
Nepali
Nias
Nivacle
Oriya
Oromo
Papiamentu
Pashto Southern
Plautdietsch
Polish
Portuguese
Portuguese (African)
Pulaar
Punjabi
Qashqa'i
Quichua
Romani Balkan
Romani Vlax
Romani Vlax (Kalderash)
Romanian
Romano-Serbian
Russian
Russian (Central Asian)
Sadri
Santali
Serbian
Shangaan
Shona
Sidamo African
Sindhi
Siswati
Slovak
Slovenian
Somali
Songai
Sora
Sous Tachelhit
Spanish
Sundanese
Swahili
Swatow
Swedish
Tabassaran
Tagalog
Tajiki
Tamazight
Tamil
Tarifit
Tatar
Telugu
Thai
Tibetan
Tibetan Amdo
Ticuna
Tigre
Tigrigna
Toraja-Sa'dan
Tswa
Tulu
Turkish
Turkmen
Twi
Ukrainian
Umbundu
Urdu
Uyghur
Uzbek
Varli
Vasavi
Vietnamese
Xhosa
Yao
Yi Sichuan
Yoruba
Zulu

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International Christian Broadcasting

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